

# ICT & digital creative

The tech sector is a major growth area for Norfolk but digital skills are in demand across all sectors.

Getting creative in Norfolk...

In the creative digital sector: 23,000 people employed. Over 3,000 businesses<sup>1</sup>

## ▼ Wanted

### High demand roles include:

- cyber security specialist
- big data manager
- 3D designer
- animator
- visual effects designer
- software programmer
- graphic designer

### Routes in options include:

- apprenticeship
- T-level or A levels
- College course
- degree
- higher or degree apprenticeship
- graduate scheme
- post graduate degree

### Some Norfolk employers

- BBC East
- Archant
- BT
- Rainbird
- ITV Anglia

### Find out more

[www.discovercreative.careers](http://www.discovercreative.careers)  
[www.thetechpartnership.com/tech-future-careers](http://www.thetechpartnership.com/tech-future-careers)  
[www.technation.techcityuk.com/cluster/norwich/](http://www.technation.techcityuk.com/cluster/norwich/)  
[www.techeast.com](http://www.techeast.com)

**Did you know?**  
Most businesses in these sectors employ fewer than 10 people.

## Do you have what it takes?

### 10 Top Skills and Qualities

Creativity | Advanced digital & ICT skills  
Communication | Problem solving  
Attention to detail | Design | Flexibility  
Planning & organisation | Teamwork  
Business knowledge

### Useful Subjects

Maths | Computer science | ICT  
Design & technology | Physics | English  
Art | Media | Music | Business studies  
Psychology | History | Sociology

## What could you earn?\*

Photographer	£25,000
Graphic designer	£27,000
Marketing associate professional	£28,500
Web designer	£33,500
Clothing designer	£30,000
Cyber security professional	£42,000
Software developer	£44,000
IT systems designer	£49,500

\*ASHE 2021 median full-time earnings  
<sup>1</sup> Emsi – [economicmodelling.co.uk](http://economicmodelling.co.uk)



Norfolk County Council