

# Professional & business services

This sector covers areas such as finance, legal, marketing, construction, and IT services.

**More! Professional and graduate roles**  
**Fewer! Administrative and customer-facing roles**

## ▼ Wanted

### High demand roles include:

- cyber security experts
- engineering professionals
- data analysts
- accountants
- sales executives
- marketing professionals
- project managers

### Routes in options include:

- apprenticeship
- T-level or A levels
- BTEC, college course, AAT or CILEx
- degree
- higher apprenticeship
- graduate scheme
- MBA
- post graduate degree
- AAT
- CILEx

### Some Norfolk employers

- Aviva
- KPMG
- Capita
- Marsh
- Moneyfacts

### Find out more

[www.cipd.co.uk/careers](http://www.cipd.co.uk/careers)  
[www.prospects.ac.uk/jobs-and-work-experience/job-sectors](http://www.prospects.ac.uk/jobs-and-work-experience/job-sectors)  
[www.aat.org.uk](http://www.aat.org.uk)  
[www.fignorwich.org](http://www.fignorwich.org)  
[www.cim.co.uk/qualifications/get-into-marketing](http://www.cim.co.uk/qualifications/get-into-marketing)

## Do you have what it takes?

### 10 Top Skills and Qualities

Analytical skills | Advanced digital & ICT skills  
Communication | Problem solving  
Leadership & management  
Business knowledge | Customer awareness  
Sales | Presentation skills | Teamwork

### Useful Subjects

Law | Business studies | History  
Computer science | Maths | English  
Sociology | Modern languages  
Psychology | Politics | Religious studies

## What could you earn?\*

Contact centre worker	£20,500
Payroll manager	£26,000
Human resources officer	£29,250
Public relations professional	£30,250
Marketing associate professional	£28,250
Sales executive	£34,000
Financial accounts manager	£38,500
Structural engineer	£42,500
Business analyst	£42,750
Business development manager	£46,250
Legal professional	£51,500

\*ASHE 2021 median full-time earnings



Norfolk County Council