

BUSINESS STUDIES

GCSE Edexcel

Content of the Course

- Theme 1 - Investigating small business Year 9 / Year 10
- Theme 2 - Building a business Year 10 / Year 11



Skills Students Will Learn

This course gives students an introduction into the world of business. Over the three years we will cover a range of topics, such as finance, marketing, human resources and operations. The exams require students to express themselves in writing and therefore students should be competent in English.

- Practical skills - action planning, developing ideas
- Presentation skills - addressing audiences, organising work, presenting data
- Interpersonal skills - communication and teamwork
- Cognitive skills - calculations, developing arguments, reflection.

Students start the course by completing projects based on marketing and enterprise skills. This encourages them to be creative and to apply basic theories.



Assessment

Paper 1 - 50% of final grade

Paper 2 - 50% of final grade

Both papers have a mixture of multiple choice, calculations, short answer and longer essay-style questions.



What AS/A2 Level Courses or Equivalent Does This Lead To?

We currently have **three** courses available in the Sixth Form. These are:

- A Level Business Studies
- BTEC Business Studies
- A Level Economics



Careers Related to This Subject

There are so many careers that involve Business Studies that it would be impossible to list them all. It is fair to say that an understanding of basic business concepts would be useful for anyone in employment or seeking to start their own business. The first year of the course is spent looking at new businesses and entrepreneurs and would be ideal for those considering starting their own venture in the future. Years 2 and 3 are spent investigating larger businesses and would be ideal for those seeking a career in:

- Management
- Accounting
- Retail or Sales
- Finance
- Operations management
- Marketing, etc.

