



“ IF IT WASN'T FOR THE CSF PROGRAMME, I WOULDN'T BE HERE RIGHT NOW. THEY GAVE ME THE OPPORTUNITY TO GET AN EDUCATION AND PLAY REGULAR FOOTBALL.”

Billy Johnson,
Norwich City Football Club



“ THE PROGRAMME IS DESIGNED TO MIRROR THE PROFESSIONAL ENVIRONMENT WHEREVER POSSIBLE. THE HIGH STANDARDS AND LEVEL OF TRAINING INTENSITY REFLECTS THIS.”

Adam Drury,
Football Development Manager (16-18)

TO REGISTER YOUR INTEREST FOR A PLACE ON THE PROGRAMME PLEASE CONTACT US:

 01603 761122

 communitysportsfoundation.org.uk

 return the enclosed expression of interest form to:
Norwich City FC, Carrow Road, Norwich, NR1 1JE

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**COMMUNITY SPORTS
FOUNDATION**

Official Education Partner:

WENSUM TRUST

MALE

FOOTBALL & EDUCATION PROGRAMME

For students 16-18 years | Full-time football and education programme
Competitive fixture programme | Excellent academic results
Outstanding facilities with good transport links | Junior Coach Development Programme
A Norwich City FC experience

www.communitysportsfoundation.org.uk





OVERVIEW

The Football & Education Programme aims to provide like-minded, talented footballers within Norfolk and Suffolk the opportunity to continue their development.

Under the guidance of former Canaries Adam Drury, Simon Lappin and Ryan Jarvis, and their coaching team, students have a structured daily training programme and weekly fixtures against other Premier League and EFL clubs' equivalent squads.

Players are supported with their transition into local football at a level and environment deemed best-suited for their personal development at that moment in time, with several players in the current squad already making the step up into semi-professional football.

THE FOOTBALL

A comprehensive football coaching programme allows for individual and team development through a series of technical and tactical sessions across the week, based around the 11-a-side game.

Players will also take part in a series of Futsal activities and fixtures to support their technical development, mobility and overall in-game decision making.

Players selected for squads will have the opportunity to represent Norwich City Football Club against other professional clubs.



THE EDUCATION

Students on the course will study for a Level 3 Extended Diploma in Sport at Carrow Road over a two-year period and will follow a carefully planned pathway of modules to provide them with a broad range of knowledge and experience whilst remaining linked to potential career pathways.

Students will cover units such as Anatomy & Physiology, Sports Coaching and Sports Psychology.

The pathway ensures that students can achieve at their level whilst gaining the necessary qualifications for their chosen next steps, including employment and higher education.

PROGRESSION

Academic

Students completing the Level 3 course will have the opportunity to move into higher education at university and are fully supported with their UCAS and bursary support applications. To date, numerous students from our Football & Education programmes have gone on to excel with further studies across a wide range of courses and universities throughout the UK.

Football

Students who show the ability to progress within football, both locally and overseas, have a clear and proven support pathway to do so. Many students have already progressed into semi-professional football, had opportunities at professional clubs and gained overseas scholarships in the USA.



AIMS & OBJECTIVES

Aim:

To deliver a pathway where like-minded, talented local footballers can maximise their personal progression both on and off the pitch.

Objectives:

- Provide a learning environment that uses the power of sport, football and Norwich City FC as a tool for engaging delivery at every possible opportunity.
- Provide a holistic personal development programme that underpins academic and football progression.
- Provide a high quality football learning provision focused on personal progression rather than results.
- Provide experiences and information linked to relevant football, academic and vocational exit routes with clear, proven and supported individual pathways in place.
- Provide regular contact with positive, professional role models who can use their experiences to support participants' personal progression.
- Provide environments that engage, inspire, challenge and develop at every opportunity.

JUNIOR COACHES CLUB

The Junior Coaches Club allows students that are interested in working in the sports sector the opportunity to develop their relevant skills and make employment with CSF or other organisations in the sector a real possibility.



PERSONAL DEVELOPMENT

Throughout their time on the programme, students are surrounded by positive role models who have experience in a variety of areas, and act as a constant support network for the students.

Students are also supported with their off-field development through the Personal Development Programme (PDP). The PDP focuses on topics that complement both the student and programme's needs. Over the two years, students will receive workshops and additional support in the following core areas:

Alcohol awareness
Drug awareness
Driving awareness
Mental health
Social media

Sexual health / relationships
Personal finance
Extremism
Next steps