



Friday 30 September

Dear Parents / Carers,

Although we are only at the end of September, Christmas is not far away! With this in mind, we are working alongside APFS (Art Projects For Schools) whereby you can order your child's artwork as Christmas cards to send out to family and friends. By ordering your child's designs, you also help school fundraising as we receive a percentage of all the designs ordered.

**This year we are offering this as an optional activity for children to do at home.** When they have completed their design, they can bring it into school and we will arrange for it to be sent to the company. You will then be able to purchase Christmas cards and other products with your child's design.

If you would like your child to participate and create their own Christmas card design, they need to follow these important guidelines:

- Artwork should be created on white or coloured paper / card and must be in A4 in size.
- Thicker paper or card works better as the label that will be stuck on the back when it is sent off to APFS can show through when scanned if the paper is very thin.
- Designs can be portrait or landscape.
- Card is better than paper if you are using a wet technique i.e. painting because it is less likely to crinkle when wet.
- To ensure the entirety of the artwork is printed, please leave approximately a 2-3mm edge around the paper, that way no masterpiece will be cut off when scanned.
- Pencil drawings do not reproduce well and are often not visible when printed so please do not create drawings using pencils. Please also avoid using black backgrounds.
- Bold colours and collage (maximum depth 5mm) work really well.
- They do not accept artwork that includes glitter as the glitter contaminates other artwork and damages the machinery used in the printing process.
- Reflective materials do not reproduce well.
- If you would like to use pastel colours, they will need to be sprayed with a fixative spray (or hairspray) before being sent in.

**All artwork must be given in to the office for the attention of Mrs Seagrave by the last day of term (Friday 21 October) at the very latest. Please make sure their name is clearly on the back.** The designs will then be sent off to the company over half term. Once they have been scanned by APFS, parents will then be given until 16 November to order their designs

We hope that having cards designed by your own child will be lovely for them because they can see their own work in print, it makes a lovely personalised card and it will also provide lasting memories for family and friends in years to come whilst supporting your school.

If your child needs any paper or card to create their design, please get them to come and find me in school.

Yours sincerely

*Mrs L Seagrave*

Senior Teacher

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