

Eduqas GCSE Media Studies - *Journey to Excellence*

Information for Parents & Carers

What is coming up in the GCSE Media PPEs?

Both waves will include two 'mock' exams for GCSE Media Studies. Each exam will last 90 minutes. The second of these exams will include a video clip from episode 1 of the TV drama, *Luther*.

Are these going to be like the 'real' final exams?

Yes, we want them to be as realistic as possible to help students get ready for the real thing. However, they will be modified slightly because students have not been taught everything yet.

How much do written exams count?

A lot. They are worth a total of 70% of the student's grade.

What about coursework?

Y11 are busy working on their NEA (Non Exam Assessment). This is what used to be known as coursework. The NEA counts for 30% and makes a huge difference to their grade. This year's brief is to research, plan and produce a marketing campaign for a new film in the mystery genre. This is the biggest area where parents and carers can support their child and help them towards getting a good grade.

How can I help with the NEA?

By watching mystery films rated PG or 12 and talking about them. Also, asking your child about what they are doing in class. Have you thought of a name for your film? Can you tell me about the story? Who are your three main characters? How will you represent them in your film poster and DVD cover? What shot types/angles will you use for your photography? What about props/costume/settings? .

What is the deadline for the NEA?

A complete production must be submitted by students in December, 2023. This will be marked and returned to students in January, 2024. They then have an opportunity to improve work before the final deadline in February, 2024. Exact dates for deadlines will be shared by their class teacher on Google Classroom.

Is there any extra help available for students?

Fridays after school are available for students to work with Ms Beardmore or Ms Miah (Head of Department). Students must book these in advance with their class teacher.

How can students revise and prepare for their PPE?

Their class teacher will give them revision materials in class. Materials will also be on the Google Classroom. However, there are also some useful websites that you could look at:

BBC Bitesize <https://www.bbc.co.uk/bitesize/subjects/ztnygk7>

Seneca <https://senecalearning.com/en-GB/blog/gcse-media-studies-revision/>

Eduqas <https://www.eduqas.co.uk/qualifications/media-studies-gcse>

A revision guide can be bought online, but these are often quite expensive and can quickly go out of date. If you think a textbook would help your child, they can ask to borrow one from their class teacher.

When are the final exams for Media Studies?

Monday 13th May, 2024 Component 1.

Monday 20th May, 2024 Component 2.

GCSE MEDIA STUDIES CURRICULUM (Assessed from 2024)

THEORETICAL FRAMEWORK	<p>Media Language: how media forms, codes and conventions communicate meanings.</p> <p>Representation: how the media portray events, issues, individuals and social groups (gender/age/ethnicity).</p> <p>Industries: how the processes of production, distribution and circulation affect forms and platforms.</p> <p>Audiences: how media forms target, reach and address audiences; how audiences interpret and respond.</p> <p>Contexts: how factors outside of the product influence meanings (historical, social, cultural, political)</p>
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Component 1: Exploring the Media (worth 40% of the GCSE qualification)

Assessment: **1 hour 30 minutes** written examination assessing **media language** and **representation**.

Section A: Exploring Media Language and Representation (45 marks)		Section B: Understanding Media Forms & Products (35 marks)	
Two of the following forms: magazine front covers, film posters, newspaper front pages and print adverts.		Media contexts and two of the following forms: advertising, marketing, film, newspapers, radio.	
Set Products:	Exam Content:	Set Products	Exam Content
<i>Pride</i> (Nov' 2015) – Naomi Harris magazine cover	Question 1 is worth 15 marks and on media language in relation to one set product (and possibly contexts)	<i>The Sun</i> (one complete edition) and selected pages (including the homepage) from https://www.thesun.co.uk/	Question 3 will be a stepped question on media industries in relation to newspapers, radio, film or video games.
<i>GQ</i> (August 2019) – Raheem Sterling magazine cover		<i>The Archers</i> (one episode) + selected pages (including the homepage) from http://www.bbc.co.uk/programmes/b006qpggr	
<i>The Man with the Golden Gun</i> (1974) film poster	Question 2 is worth 30 marks. Part (a) is based on media contexts . Part (b) is a comparative essay on representation in one set product and one unseen product .	<i>Fortnite</i> (2017) Extracts from the game, homepage + two pages from the website: https://www.epicgames.com/fortnite/en-US/home	Question 4 will be a stepped question on audiences in relation to newspapers, radio or video games.
<i>No Time to Die</i> (2021) film poster		<i>No Time to Die</i> , 2021 Industry focus only; film extracts, homepage + two pages from 007 website http://www.007.com/spectre/	
<i>The Guardian</i> (18 Jan 2022) Cummings accuses PM			
<i>The Sun</i> (1 Jan 2022) Join our [covid jabs] Army			
<i>Quality Street</i> (1956)			
<i>This Girl Can</i> (2015)			

Component 2: Understanding Media Forms and Products (30%)

Assessment: **1 hour 30 minutes exam** assessing **media language**, **representation**, **industries** and **audiences**.

Section A: Television (30 marks)		Section B: Music (music videos and online media)	
<i>Luther</i> , Series 1, Episode 1 (2010, cert. 15) Original broadcaster: BBC	Q1) One question on media language or representation based on an extract from <i>Luther</i> to be viewed in the exam (contexts may be needed).	Taylor Swift, <i>Bad Blood</i>	Q1) One question on either media language or representation (reference to contexts may be required).
10-minute extract from <i>The Sweeney</i> , Series 1, Episode 1 (1975, cert. 15) Original broadcaster: ITV	Q2) One question on media industries , audiences or contexts .	Justin Bieber, <i>Intentions</i>	
		TLC, <i>Waterfalls</i> (1995).	Q2) One question on media industries , audiences or media contexts .
		www.taylorswift.com www.justinbiebermusic.com	

Component 3 (Non-Exam Assessment): Cross-Media Production (30%)

An individual production to make a DVD cover and poster for a new film in the mystery genre (12/12A). The target audience is 12 to 17-year-olds. Productions must represent at least one social group (gender/age/ethnicity) and include **8 original photographs** taken by the student. There must be least 3 characters, including a protagonist, & two locations.