

EDEXCEL GCSE BUSINESS

Paper 1: Theme 1 – Investigating small business (50%)

Year 10 content -tested in the end of year
progress exam (2024) and final exam (2025)

Content:

1.1– Enterprise and entrepreneurship
(purpose of business & entrepreneurs)

1.2-Spotting a business opportunity
(Customer needs, market research and
segmentation & market mapping)

**1.3- Putting a business idea into
practice** (Aims, revenue, cost, profit, interest,
break-even & cash flow)

1.4- Making the business effective
(Business ownership, franchises, business location,
marketing mix & business plans)

1.5-Understanding external influences
(stakeholders, technology, employment and
consumer law, unemployment, taxes, inflation,
consumer income, interest rates & exchange rates)

**Total exam time:
1 hour and 45 minutes**

Paper 2: Theme 2 – Building a business (50%)

Year 11 content -tested in February PPE
(2025) and final exam (2025)

Content:

2.1– Growing the business (Methods of
business growth, sources of finance for growing
businesses, changes in aims and objectives,
globalisation, ethics and the environment)

2.2-Making marketing decisions
(marketing mix, product life cycle, pricing strategies,
methods of promotion & place/distribution)

2.3- Making operational decisions
(Methods of production, managing stock, working
with suppliers, quality, sales process & customer
service)

2.4- Making financial decisions (Business
calculations, profitability ratios, business data and
performance)

2.5- Making human resource decisions
(Organisational structures, communication and ways
of working, recruitment, training and motivation)

**Total exam time:
1 hour and 45 minutes**



GCSE Business - Supporting your Child's progress

✓ Make achievement everyone's responsibility by...

- o Talking about learning regularly
- o Keeping track on upcoming assessments (Google classroom and Seneca)
- o Creating the space to focus free from distractions



✓ Homework

- o Check that homework is completed fully and on time
- o You can connect to your child's Seneca account to see how they are progressing through their assignments
- o Have a plan and help them stick to it.



✓ Revisit and Recall

Access the Business Google classroom and test your child on business key terms and/or key content when you get the chance

This will help embed learning into the long-term memory!



You can access the key terms list and revision cards on Google classroom to help test your child.

