GCSE

C680U10-1A

O21-C680U10-1A

TUESDAY, 16 NOVEMBER 2021 – AFTERNOON

MEDIA STUDIES
Component 1

Print resources for use with Section A

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Resource A: *The Man with the Golden Gun* film poster (1974)

To be used with Question 1

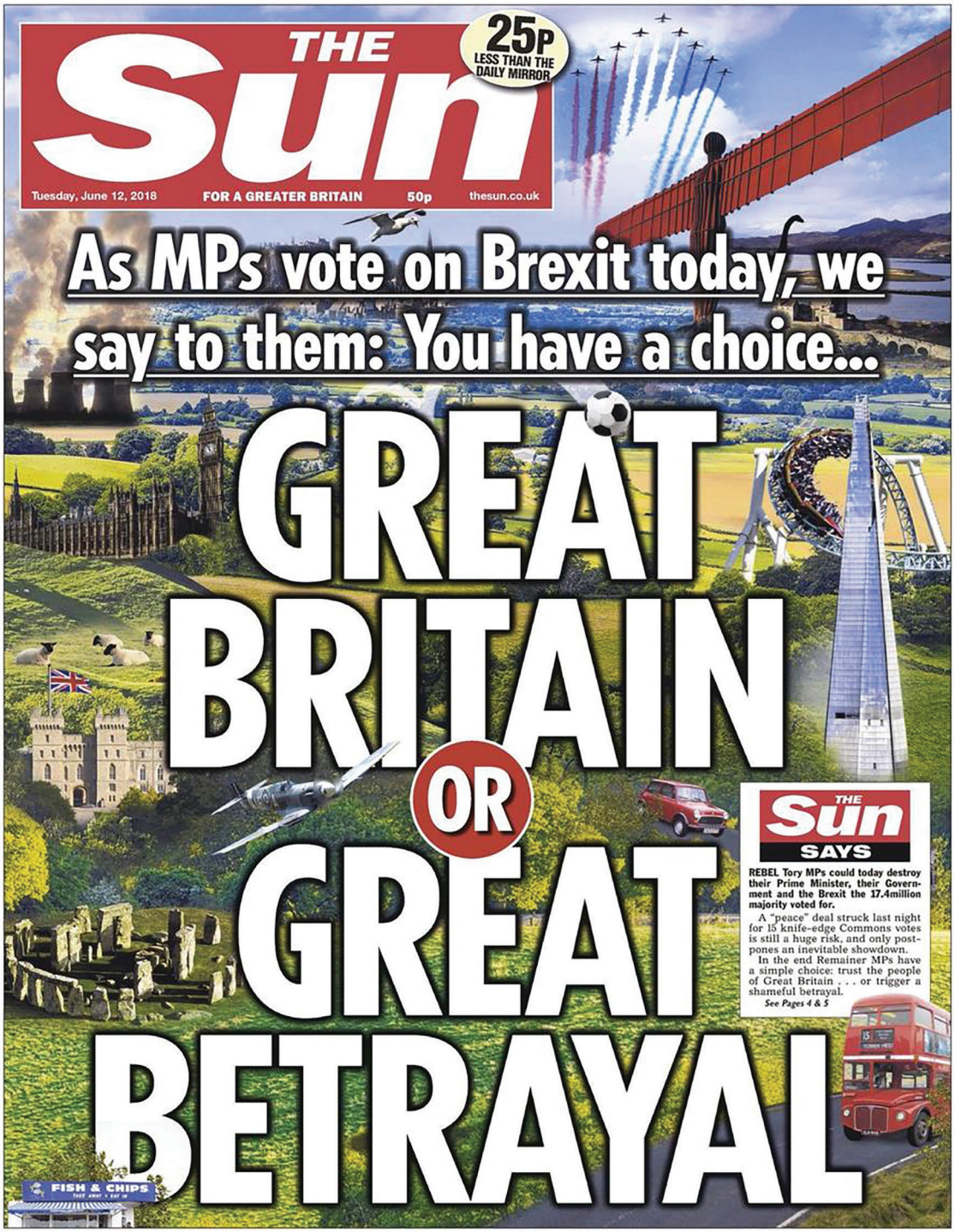


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Turn over.

Resource B: *The Sun* newspaper front page (12 June 2018)

To be used with Question 2*(b)*



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Resource C: *Daily Mirror* front page (16 January 2019)

To be used with Question 2*(b)*



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TUESDAY, 16 NOVEMBER 2021 – AFTERNOON

MEDIA STUDIES
Component 1

Print resources for use with Section A

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Resource A: *The Man with the Golden Gun* film poster (1974)

To be used with Question 1



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Resource B: *The Sun* newspaper front page (1 January 2021)

To be used with Question 2*(b)*



Resource C: *Daily Mirror* front page (16 January 2019)

To be used with Question 2*(b)*



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First name(s)		0

GCSE

C680U10-1

S23-C680U10-1

TUESDAY, 16 MAY 2023 – AFTERNOON

MEDIA STUDIES

Component 1
Exploring the Media

1 hour 30 minutes

ADDITIONAL MATERIALS

- Resource A: *No Time to Die* film poster for use with Question 1
- Resource B: *GQ* magazine cover (2019) for use with Question 2(b)
- Resource C: *GQ* magazine cover (2021) for use with Question 2(b)

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INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in **Section A and Section B** in this answer booklet.

If you run out of space, use the additional page at the back of the booklet, taking care to number the question(s) correctly. At the end of the examination, this answer booklet must be handed to the invigilator.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately **55 minutes on Section A**, including 10 minutes to study the print resources, and approximately **35 minutes on Section B**.

You should use relevant subject-specific terminology and relevant theories where appropriate.

Question 2(b) requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

Question 4(c) provides an opportunity to draw together knowledge and understanding from across the full course of study. You will be rewarded for drawing together knowledge and understanding of different areas of the theoretical framework and media contexts.

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SECTION A: EXPLORING MEDIA LANGUAGE AND REPRESENTATION

Answer **all** parts of Questions 1 and 2.

Media Language

Question 1 is based on the *No Time to Die* film poster from the set products. Use Resource A when answering the question.

1. How does this film poster for *No Time to Die* communicate meaning? Explore the following elements:

(a) Narrative [5]

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(b) Genre [10]

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Representation

2. (a) Explain how cultural contexts influence magazines. Refer to *GQ* magazine to support your points. [5]

Question 2(b) is based on the following:
- Resource B: *GQ* magazine cover (2016) from the set products
- Resource C: *GQ* magazine cover (2021).

Study Resources B and C carefully and use **both** magazine covers when answering the question.
In this question, you will be rewarded for constructing and developing a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

(b) Compare the representation of men in these **two** covers for *GQ* magazine. [25]

In your answer, you must consider:
- the choices the producers have made about how to represent men
- how far the representation of men is similar in the two magazines
- how far the representation of men is different in the two magazines.

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SECTION B: EXPLORING MEDIA INDUSTRIES AND AUDIENCES

Answer **all** parts of Questions 3 and 4.

Media Industries

3. (a) Name the radio station that broadcasts *The Archers*. [1]

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(b) Give **two** ways audiences can listen to *The Archers*. [2]

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(c) Briefly explain the difference between a public service radio broadcaster and a commercial radio broadcaster. [4]

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(d) Explain how the BBC uses different platforms to distribute radio programmes. Refer to *The Archers* to support your points. [10]

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Audiences

4. (a) Identify **two** audiences for *The Sun* newspaper. [2]

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(b) Briefly explain how newspaper websites attract audiences. [4]

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In Question 4(c), you will be rewarded for drawing together knowledge and understanding from across your full course of study, including different areas of the theoretical framework and media contexts.

(c) Explain why audiences read **print** newspapers.
Refer to *The Sun* newspaper and the Uses and Gratifications theory in your answer. [12]

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Surname	Centre Number	Candidate Number
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C680U10-1

O20-C680U10-1

TUESDAY, 3 NOVEMBER 2020 – AFTERNOON

MEDIA STUDIES
Component 1
Exploring the Media

1 hour 30 minutes

ADDITIONAL MATERIALS

- Resource A: *The Guardian* front page for use with Question 1
- Resource B: *The Man with the Golden Gun* film poster for use with Question 2(a) and Question 2(b)
- Resource C: *Holding The Man* film poster for use with Question 2(b)

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INSTRUCTIONS TO CANDIDATES

Use black ink or a black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Answer **all** questions in **Section A** *and* **Section B** in this answer booklet.

Write your name, centre number and candidate number in the spaces at the top of this page.

At the end of the examination, this answer booklet must be handed to the invigilator. If you run out of space, use the additional pages at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately **55 minutes on Section A**, including 10 minutes to study the print resources, and approximately **35 minutes on Section B**.

You should use relevant subject-specific terminology and relevant theories where appropriate.

Question 2(b) requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

Question 4(c) provides an opportunity to draw together knowledge and understanding from across the full course of study. You will be rewarded for drawing together knowledge and understanding of different areas of the theoretical framework and media contexts.

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SECTION A: EXPLORING MEDIA LANGUAGE AND REPRESENTATION

Answer **all** *parts of Questions 1 and 2.*

Media Language

Question 1 is based on the front page of The Guardian *newspaper from the set products. Use Resource A when answering the question.*

1. Explore how this front page of *The Guardian* uses media language to create meanings:

(a) images [5]

(b) text / written language [5]

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(c) layout and design. [5]

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Representation

2. *(a)* Explain how cultural context influences film posters. Refer to the film poster for *The Man with the Golden Gun* (Resource B) to support your points. [5]

Question 2(b) is based on the following:
- *Resource B, film poster for* The Man with the Golden Gun *from the set products.*
- *Resource C, film poster for* Holding The Man.

Study Resources B and C carefully and use ***both*** *film posters when answering the question.*

(b) Compare the representation of men in the film posters for *The Man with the Golden Gun* **and** *Holding The Man*. [25]

In your answer, you must consider:

- the choices the producers have made about how to represent men
- how far the representation of men is similar in the two film posters
- how far the representation of men is different in the two film posters.

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SECTION B: EXPLORING MEDIA INDUSTRIES AND AUDIENCES

Answer **all** *parts of Questions 3 and 4.*

Media Industries

3. *(a)* Name the organisation that regulates video games in Europe. [1]

(b) Briefly explain the effect of regulation on *Fortnite*. [4]

(c) How do websites enable video games to reach audiences around the world? Refer to the *Fortnite* website to support your points. [12]

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Audiences

4. *(a)* Identify **two** different audiences for *The Archers*. [2]

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(b) Briefly explain **two different** ways in which audiences for *The Archers* can listen to the programme. [4]

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In Question 4(c), you will be rewarded for drawing together knowledge and understanding from across your full course of study, including different areas of the theoretical framework and media contexts.

(c) Explain how audiences use radio programmes to meet their needs. Refer to *The Archers* to support your points. [12]

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C680U10-1A

Z22-C680U10-1A

WEDNESDAY, 25 MAY 2022 – AFTERNOON

MEDIA STUDIES

Component 1

Print resources for use with Section A

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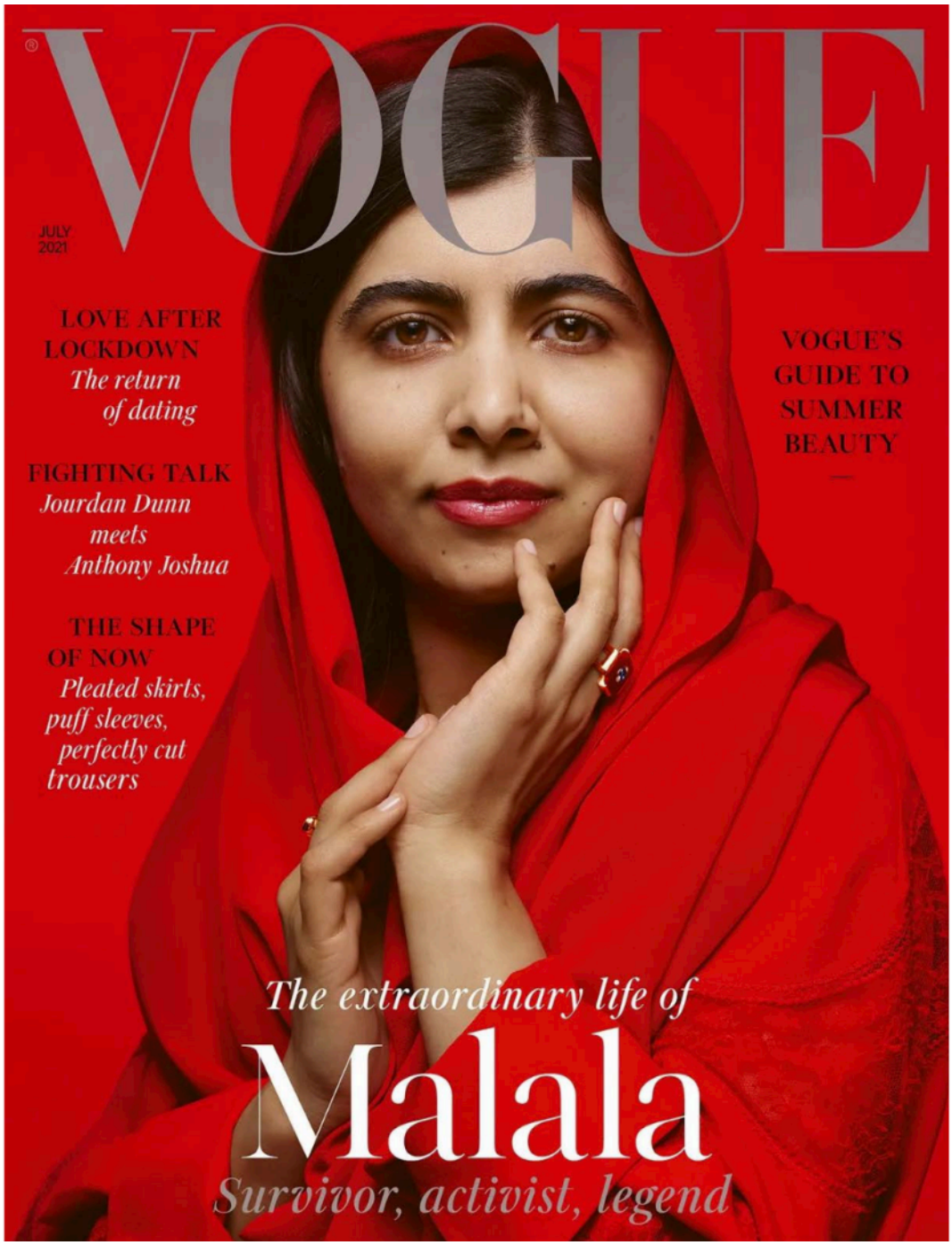
Resource A – print advertisement for *This Girl Can* (2015)



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Resource B – front cover of *Vogue* magazine (July, 2021)



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Resource C – front cover of *Essence* magazine (October 2016)



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C680U10-1

Z22-C680U10-1

WEDNESDAY, 25 MAY 2022 – AFTERNOON

MEDIA STUDIES
Component 1
Exploring the Media

1 hour 30 minutes

C68 0U101
01

ADDITIONAL MATERIALS

- Resource A: *This Girl Can* advertisement for use with Question **1**
- Resource B: *Pride* magazine cover for use with Question **2**(b)
- Resource C: *Essence* magazine cover for use with Question **2**(b)

INSTRUCTIONS TO CANDIDATES

Use black ink or a black ball-point pen. Do not use gel pen or correction fluid.

Answer **all** questions in **Section A and Section B**.

Write your name, centre number and candidate number in the spaces at the top of this page.

Write your answers in the spaces provided in this booklet. If you run out of space, use the additional pages at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately **55 minutes on Section A**, including 10 minutes to study the print resources, and approximately **35 minutes on Section B**.

You should use relevant subject-specific terminology and relevant theories where appropriate.

Question **2**(b) requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

Question **4**(c) provides an opportunity to draw together knowledge and understanding from across the full course of study. You will be rewarded for drawing together knowledge and understanding of different areas of the theoretical framework and media contexts.

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SECTION A: EXPLORING MEDIA LANGUAGE AND REPRESENTATION

Answer **all** parts of Questions **1** and **2**.

Media Language

Question **1** is based on the print advertisement for *This Girl Can* (2015) from the set products. Use Resource A when answering the question.

1. Explore how the print advertisement for *This Girl Can* uses media language to create meanings:

(a) text / written language [5]

(b) visual codes (for example: images, lighting, dress) [10]

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Representation

2. (a) Explain how political contexts influence magazines. Refer to *Vogue* magazine to support your points. [5]

Question **2**(b) is based on the following:
- Resource B: *Vogue* magazine cover from the set products
- Resource C: *Essence* magazine cover (October 2016)

Study Resources B and C carefully and use both magazine covers when answering the question.

You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

(b) Compare the representation of ethnicity in the *Vogue* **and** *Essence* front covers. [25]

In your answer, you must consider:

- the choices the producers have made about how to represent ethnicity
- how far the representation of ethnicity is similar in the two magazine covers
- how far the representation of ethnicity is different in the two magazine covers.

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SECTION B: EXPLORING MEDIA INDUSTRIES AND AUDIENCES

Answer **all** parts of Questions **3** and **4**.

Media Industries

3. (a) Name **one** of the companies that produced *No Time to Die*. [1]

(b) Briefly explain what a media conglomerate is. [2]

(c) Briefly explain what convergence is. [2]

(d) Explain how a film's website can be used to promote the film. Refer to the *No Time to Die /007* website to support your points. [12]

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Audiences

4. (a) Identify **two** ways in which media producers categorise audiences. [2]

(b) Briefly explain how *Fortnite* targets audiences. [4]

In Question **4**(c), you will be rewarded for drawing together knowledge and understanding from across your full course of study, including different areas of the theoretical framework and media contexts.

(c) Explain why users visit the *Fortnite* website. Refer to the Uses and Gratifications theory in your answer. [12]

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TUESDAY, 16 MAY 2023 – AFTERNOON

MEDIA STUDIES

Component 1

Print resources for use with Section A

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Resource A: *No Time to Die* film

poster To be used with Q1



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Resource B: *GQ* magazine cover (2019)

To be used with Question 2(b)



Resource C: *GQ* magazine cover (2021)

To be used with Question 2(b)



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S19-C680U10-1A

Part of WJEC

MONDAY, 3 JUNE 2019 – AFTERNOON

MEDIA STUDIES
Component 1

Print resource for use with Section A, Question 2*(b)*

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To be used with Section A, Question 2*(b)*

Print advertisement for *Axe Peace* (2014)



Source: https://dandad.org/awards/professional/2015/press-advertising/24068/peace/

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GCSE

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TUESDAY, 3 NOVEMBER 2020 – AFTERNOON

MEDIA STUDIES
Component 1

Print resources for use with Section A

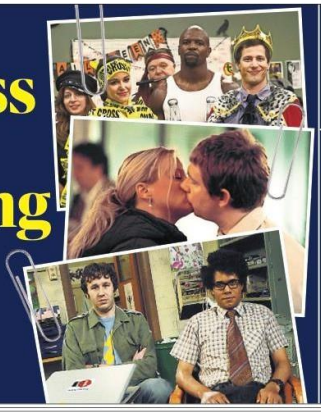
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Resource A – front page of *The Guardian* (18 January 2018)

What we miss about working in the office



G2

A bottle of Warhol 75 please
When art and wine collide G2



Tuesday
18 January 2022
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The Guardian

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Cummings accuses PM of lying over No 10 party

Rowena Mason
Heather Stewart

Dominic Cummings has accused Boris Johnson of lying after No 10 denied the prime minister was warned against allowing a "bring your own booze" party during the first lockdown.

Johnson admitted to parliament last week that he attended drinks in the Downing Street garden on May 20, 2020, but claimed he had not realised it was a social gathering.

The event was organised by Johnson's principal private secretary (PPS), Martin Reynolds, who told people to "bring your own booze" – but No 10 denies that the prime minister saw the emailed invitation to about 100 staff. It has also denied allegations that two senior staffers warned Johnson not to go ahead with the event, saying this was "not true".

But Cummings, a former senior aide to the prime minister, wrote a new blog post yesterday challenging that account. He said he personally told Reynolds that the invitation broke the rules and claimed Reynolds replied: "So long as it's socially distanced I think it's OK, I'll check with the PM if he's happy for it to go ahead."

Cummings then said that during a discussion over the future of the cabinet secretary and Reynolds, he had said to the prime minister something like: "Martin's invited the building to a drinks party, this is what I'm talking about, you've got to grip this madhouse."

Cummings added: "The PM waved it aside. I had told him repeatedly the PPS should be replaced, as had other competent officials who knew the whole structure needed a huge upgrade in personnel and management. 'He's MY guy, I don't want you replacing him with YOUR person.' (Yes, this says a lot.) I went home to bed at 3ish, still very ill from Covid."

He claims Reynolds had checked with Johnson whether the party should go ahead, the prime minister agreed it should and they both went to the party.

Another former Downing Street staffer told the Guardian: "It is inconceivable: there is no way Martin would go ahead without checking with Boris. There is no way any PPS would. If two 5



PHOTOGRAPH: HANNAH MCKAY/REUTERS

▲ *The prime minister, Boris Johnson, jogs with his dog, Dilyn, through St James's Park near Downing Street yesterday*

UK sending anti-tank weapons to Ukraine

Dan Sabbagh
Defence and security editor

Britain has begun supplying Ukraine with new light anti-tank weapons in response to "the increasingly threatening behaviour from Russia", it was announced yesterday.

The ratcheting up of military support comes as the Kremlin continues to step up troop deployments by moving forces into Belarus, which neighbours Ukraine to the north, and is considered the most likely route for any invasion.

"We have taken the decision to supply Ukraine with 2

Inquiry launched into Mone over 'VIP lane' deal

David Conn

The House of Lords commissioner for standards has launched an investigation into the Conservative peer Michelle Mone, relating to the PPE company awarded £203m in government contracts via the "VIP lane" after she referred it to the Cabinet Office in May 2020.

The investigation follows a complaint by the Labour peer George Foulkes on 6 January, after the Guardian reported that leaked files appear to suggest Lady Mone and her husband, the Isle of Man-based financier Douglas Barrowman, were secretly involved in the company, PPE Medpro.

Foulkes asked the commissioner to investigate whether Mone may have breached the Lords code of conduct by failing to declare an interest in the company, and by lobbying for it to be awarded government contracts.

The commissioner confirmed the investigation would be for "alleged involvement in procuring contracts for PPE Medpro, leading to potential breaches" of three provisions of the Lords code, which 8 cover the requirement

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Resource B – film poster for *The Man with the Golden Gun* (1974)



Resource C – film poster for *Holding The Man* (2015)



Source: http://www.starobserver.com.au/features/community-spotlight/timothys-legacy/139139/attachment/holding-the-man-movie-poster

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GCSE – NEW

C680U20-1

S19-C680U20-1

MONDAY, 10 JUNE 2019 – AFTERNOON

MEDIA STUDIES – Component 2
Understanding Media Forms and Products

1 hour 30 minutes

C680U201
01

ADDITIONAL MATERIALS

- Audio-visual resource for use with **Section A, Question 1.**

INSTRUCTIONS TO CANDIDATES

Use black ink or a ball-point pen. Do not use gel pen. Do not use correction fluid.

Answer **all** questions in **Section A** on the **set television genre you have studied: crime drama or sitcom**. Answer **all** questions in **Section B** on the **set music topic you have studied**.

Write your name, centre number and candidate number in the spaces at the top of all answer booklets.

At the end of the examination, this answer booklet must be handed to the invigilator. If you run out of space, use the additional pages at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately **50 minutes** on **Section A**, **including viewing the television extract**, and approximately **40 minutes** on **Section B**.

You should use relevant subject-specific terminology and relevant theories where appropriate. Question 3 requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

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SECTION A – Television: Crime Drama or Sitcom

Answer **all** *questions in* **Section A**.

View the extract from **either** Luther *(crime drama)* **or** The IT Crowd *(sitcom).*

You will be allowed two minutes to read through Question 1.
The extract will be shown twice.
First viewing: watch the extract and make notes.
You will then have six minutes to make further notes.
Second viewing: watch the extract and make further notes.
You will then have approximately 1 hour and 15 minutes to complete ***both*** *sections of the examination.*

After viewing the extract, use your notes to answer Questions 1(a) **and** *1(b).*

Media Language

1. *(a)* Choose **two** camera shots used in this extract. Explore why they are used. [8]

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(b) How far are the settings in this extract typical of the genre? Explore examples from the extract to support your points. [12]

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Audiences

2. How does *Uses and Gratifications theory* explain why audiences watch crime dramas **or** sitcoms?
Refer to *Luther* **or** *The IT Crowd* to support your response. [10]

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SECTION B – Music

Answer **all** *questions in* **Section B**.

Representation

*Use **two** set music websites you have studied from those listed below in your answer to Question 3.*

*Lizzo **OR** Taylor Swift*	**AND**	*Stormzy **OR** Justin Bieber*

3. How far do the representations in music websites reinforce particular messages and values? [20]

In your response, you must:

- explore examples from the **two** websites you have studied
- refer to relevant media contexts
- make judgements and draw conclusions.

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Media Contexts

4. Explain how contexts influence music videos.
Refer to *The Man* (Taylor Swift, 2020) **or** *Good as Hell* (Lizzo, 2019) to support your response. [10]

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C680U20-1

O21-C680U20-1

FRIDAY, 19 NOVEMBER 2021 – AFTERNOON

MEDIA STUDIES – Component 2
Understanding Media Forms and Products

1 hour 30 minutes

ADDITIONAL MATERIALS

In addition to this question paper, you will need:
- to view an audio-visual resource for use with **Question 1**
- Notes Sheet for use with **Question 1**

C680U201
01

INSTRUCTIONS TO CANDIDATES

You will have **two** minutes to read **Question 1** before viewing the audio-visual resource.

Use the Notes Sheet provided to make notes on the resource.

Answer **all** questions in **Section A** on the **set television genre you have studied: crime drama or sitcom**. Answer **all** questions in **Section B** on the **set music topic you have studied**.

Use black ink or black ball-point pen. Do not use gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this answer booklet.

If you run out of space, use the additional pages at the back of the booklet, taking care to number the question(s) correctly. At the end of the examination, this answer booklet must be handed to the invigilator.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately **50 minutes** on **Section A**, **including viewing the television extract**, and approximately **40 minutes** on **Section B**.

You should use relevant subject-specific terminology and relevant theories where appropriate. Question 3 requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

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SECTION A – Television: Crime Drama or Sitcom

Answer **all** *questions in* **Section A**.

You will be allowed **two** *minutes to read Question 1.*
The extract will be shown **twice**.
First viewing: *watch the extract and* **make notes**.
You will then have **six minutes** *to* **make further notes**.
Second viewing: *watch the extract and* **make further notes**.
You will then have the remaining examination time to complete **both** *sections of the question paper.*

View the extract from ***either*** Luther *(crime drama)* ***or*** The IT Crowd *(sitcom).*

After viewing the extract, use your notes to answer Questions 1(a) **and** *1(b).*

Representations

1. *(a)* Explore how the settings in this extract construct a representation of reality. [10]

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(b) How stereotypical are the representations of men in this extract? [10]

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Audiences

2. Why might audience responses to crime dramas ***or*** sitcoms change over time?

Refer to the crime dramas ***or*** sitcoms you have studied to support your points. [10]

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SECTION B – Music

Answer **all** *questions in* **Section B**.

Media Language

Use the ***two*** *set music videos you have studied from those listed below in your answer to Question 3.*

Roar *(Katy Perry, 2013)*	***OR***	Bad Blood *(Taylor Swift, 2014)*

AND

Rio *(Duran Duran, 1982)*	***OR***	Waterfalls *(TLC, 1994)*

3. How typical are the narratives of the **two** music videos you have studied? [20]

In your response, you must:

- explore the narratives of the **two** music videos you have studied
- make links to relevant media contexts
- make judgements and draw conclusions.

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Media Contexts

4. Explain how music websites reflect the social and cultural contexts in which they are produced.

Refer to *www.brunomars.com* **or** *www.pharrellwilliams.com* to support your response. [10]

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FRIDAY, 19 NOVEMBER 2021 – AFTERNOON

MEDIA STUDIES – Component 2
Understanding Media Forms and Products

1 hour 30 minutes

C680U201
01

ADDITIONAL MATERIALS

In addition to this question paper, you will need:
- to view an audio-visual resource for use with **Question 1**
- Notes Sheet for use with **Question 1**

INSTRUCTIONS TO CANDIDATES

You will have **two** minutes to read **Question 1** before viewing the audio-visual resource.

Use the Notes Sheet provided to make notes on the resource.

Answer **all** questions in **Section A** on the **set television genre you have studied: crime drama or sitcom**. Answer **all** questions in **Section B** on the **set music topic you have studied**.

Use black ink or black ball-point pen. Do not use gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this answer booklet.

If you run out of space, use the additional pages at the back of the booklet, taking care to number the question(s) correctly. At the end of the examination, this answer booklet must be handed to the invigilator.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately **50 minutes** on **Section A**, **including viewing the television extract**, and approximately **40 minutes** on **Section B**.

You should use relevant subject-specific terminology and relevant theories where appropriate. Question 3 requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

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SECTION A – Television: Crime Drama or Sitcom

Answer **all** *questions in* **Section A**.

You will be allowed **two** *minutes to read Question 1.*
The extract will be shown **twice**.
First viewing: *watch the extract and* **make notes**.
You will then have **six minutes** *to* **make further notes**.
Second viewing: *watch the extract and* **make further notes**.
You will then have the remaining examination time to complete **both** *sections of the question paper.*

View the extract from ***either*** Luther *(crime drama)* ***or*** The IT Crowd *(sitcom).*

After viewing the extract, use your notes to answer Questions 1(a) **and** *1(b).*

Representations

1. *(a)* Explore how the settings in this extract construct a representation of reality. [10]

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(b) How stereotypical are the representations of men in this extract? [10]

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Audiences

2. Why might audience responses to crime dramas ***or*** sitcoms change over time?

Refer to the crime dramas ***or*** sitcoms you have studied to support your points. [10]

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SECTION B – Music

Answer **all** *questions in* **Section B**.

Media Language

Use the ***two*** *set music videos you have studied from those listed below in your answer to Question 3.*

*Good as Hell (*Lizzo*, 2019)*	***OR***	*The Man (Taylor Swift, 2019)*

AND

Rio *(Duran Duran, 1982)*	***OR***	Waterfalls *(TLC, 1994)*

3. How typical are the narratives of the **two** music videos you have studied? [20]

In your response, you must:

- explore the narratives of the **two** music videos you have studied
- make links to relevant media contexts
- make judgements and draw conclusions.

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Media Contexts

4. Explain how music websites reflect the social and cultural contexts in which they are produced.

Refer to *www.stormzy.com* **or** *www.justinbiebermusic.com* to support your response. [10]

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C680U20-1

Z22-C680U20-1

TUESDAY, 14 JUNE 2022 – AFTERNOON

MEDIA STUDIES – Component 2
Understanding Media Forms and Products

1 hour 30 minutes

C680U201
01

ADDITIONAL MATERIALS

In addition to this question paper, you will need:
- to view an audio-visual resource for use with **Question 1**
- Notes Sheet for use with **Question 1**

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

You will have **two** minutes to read **Question 1** before viewing the audio-visual resource.

Use the Notes Sheet provided to make notes on the resource.

Answer **all** questions in **Section A** on the **set television genre you have studied: crime drama or sitcom**. Answer **all** questions in **Section B** on the **set music topic you have studied**.

Write your name, centre number and candidate number in the spaces at the top of this answer booklet.

Write your answers in the spaces provided in this booklet. If you run out of space, use the additional pages at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately **50 minutes** on **Section A**, **including viewing the television extract**, and approximately **40 minutes** on **Section B**.

You should use relevant subject-specific terminology and relevant theories where appropriate. Question **3** requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

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SECTION A – Television: Crime Drama or Sitcom

Answer **all** questions in **Section A**.

Media Language

View the extract from **either** *Luther* (crime drama) **or** *The IT Crowd* (sitcom).

You will be allowed **two** minutes to read Question **1**, parts (a) and (b).
The television extract will be shown **twice**.
First viewing: watch the extract and **make notes**.
You will then have six minutes to **make further notes**.
Second viewing: watch the extract and **make further notes**.
You will then have the remaining examination time to complete **both** sections of the question paper.

After viewing the extract, use your notes to answer Questions **1**(a) **and 1**(b).

1. (a) Explore how sound is used in this extract. [8]

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(b) How far is the camerawork in this extract typical of the genre? Explore examples from the extract to support your points. [12]

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Media Contexts

2. Explain the effect of social and cultural contexts on crime dramas **or** sitcoms.
Refer to *Luther* **or** *The IT Crowd* to support your points. [10]

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SECTION B – Music

Answer **all** questions in **Section B**.

Representation

Use the **two** set music videos you have studied from those listed below in your answer to Question **3**.

Good as Hell *(Lizzo, 2019)*	**OR**	The Man *(Taylor Swift, 2020)*
AND		
Superheroes *(Stormzy, 2020)*	**OR**	Intentions *(Justin Bieber, 2020)*

You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

3. How far do these **two** music videos reinforce gender stereotypes? [20]

In your response, you must:

- explore representations of gender in the **two** music videos you have studied
- refer to relevant media contexts
- make judgements and draw conclusions.

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Media Industries

4. How do music websites enable the music industry to make money?
Refer to the official *Lizzo* website **or** the official *Taylor Swift* website to support your points. [10]

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FRIDAY, 6 NOVEMBER 2020 – AFTERNOON

MEDIA STUDIES – Component 2
Understanding Media Forms and Products

1 hour 30 minutes

C680U201
01

ADDITIONAL MATERIALS

In addition to this question paper, you will need:
- to view an audio-visual resource for use with **Question 1**
- Notes Sheet for use with **Question 1**

INSTRUCTIONS TO CANDIDATES

You will have **two** minutes to read **Question 1** before viewing the audio-visual resource.

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Answer **all** questions in **Section A** on the **set television genre you have studied: crime drama or sitcom**. Answer **all** questions in **Section B** on the **set music topic you have studied**.

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You should use relevant subject-specific terminology and relevant theories where appropriate. Question 3 requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

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SECTION A – Television: Crime Drama or Sitcom

Answer **all** *questions in* **Section A**.

You will be allowed **two** *minutes to read Question 1, parts (a) and (b).*
The television extract will be shown **twice**.
First viewing: *watch the extract and* **make notes**.
You will then have six minutes to **make further notes**.
Second viewing: *watch the extract and* **make further notes**.
You will then have the remaining examination time to complete **both** *sections of the question paper.*

View the extract from ***either*** Luther *(crime drama)* ***or*** The IT Crowd *(sitcom).*

After viewing the extract, use your notes to answer Questions 1(a) **and** *1(b).*

Media Language

1. *(a)* Explore how media language is used in this extract to show the roles of **two** characters. [8]

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(b) How far is the use of sound in this extract typical of the genre? [12]

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Audiences

2. Explain how crime dramas **or** sitcoms are aimed at a range of audiences. Refer to examples you have studied to support your points. [10]

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SECTION B – Music

Answer **all** *questions in* **Section B**.

Representation

Use the social media of the ***two*** *artists you have studied from those listed below in your answer to Question 3*.

Lizzo ***OR*** *Taylor Swift*	**AND**	*Stormzy* ***OR*** *Justin Bieber*

3. How far are these **two** artists able to represent themselves through social media? [20]

In your response, you must:

- explore examples from the social media of the **two** artists
- refer to relevant media contexts
- make judgements and draw conclusions.

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Media Contexts

4. How do music videos reflect the contexts in which they are made?
Refer to *Superheroes* (Stormzy, 2020) **or** *Intentions* (Justin Bieber, 2020) to support your points.
[10]

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